

Datalogic Announces New Matrix 120 Ultra-Compact Industrial 2D imager



Bologna, Italy – November 22nd – Datalogic, a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment announces the release of the **Matrix 120**, the smallest ultra-compact industrial 2D imager available in the market.

Designed for ease of use and long life, the new Matrix 120 is built to last with industrial grade components. The new Matrix 120 is available in multiple models allowing it to cover an extensive range of applications in OEM and manufacturing environments.

Key features and benefits of the Matrix 120 compact industrial 2D imager include:

- Ultra-Compact form factor, the smallest Ethernet model on the market, to allow an easy integration in every application
- Only imager on the market with an External Smart User Selectable Focus for an easy setup
- Complete Product Range for applications in Manufacturing and OEM: WVGA for standard application, 1,2 MP for high resolution code, Wide angle version for proximity reading, 1D code model for best price/performance ratio and Polarized model for orthogonal mounting on reflective surfaces
- IP 65 protection and ESD safe
- Multiple connectivity options and embedded Ethernet version

Typical applications for the Matrix 120 include: Electronics manufacturing, Packaging, Food & Beverage, Label Print & Apply, Clinical Lab automation, Kiosks and ticketing machines.



Datalogic Group is a global leader in Automatic Data Capture and Industrial Automation markets. As a world-class producer of bar code readers, mobile computers, sensors for detection, measurement and safety, vision systems and laser marking systems, Datalogic offers innovative solutions for a full range of applications in the retail, transportation & logistics, manufacturing and healthcare industries. With products used in over a third of world's supermarkets and points of sale, airports, shipping and postal services, Datalogic is in a unique position to deliver solutions that can make life easier and more efficient for people. Datalogic S.p.A., listed on the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI, is headquartered in Lippo di Calderara di Reno (Bologna). Datalogic Group as of today employs about 2,500 members of staff worldwide distributed in 30 countries. In 2015 Datalogic Group achieved revenues for 535,1 million Euro and invested over 48 million Euro in Research and Development with a portfolio of over 1,200 patents across the world. For more news and information on Datalogic, please visit www.datalogic.com.

