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CGS to Show Enhanced ORIS Product Line at WestPack 2017

(Minneapolis, MN) [CGS Publishing Technologies International](#), a market leader in digital proofing, color management and 3D packaging software, is preparing for its exhibit at WestPack 2017. CGS will be located at booth 5274 in Hall A, which is scheduled for February 7-9, at the Anaheim Convention Center in Anaheim, California. The company will highlight its product trio: ORIS CxF Toolbox, iC3D and ORIS Flex Pack // Web Visualizer.

“We’re proud to be sharing the ORIS solution for packaging pros at this year’s WestPack,” said Western Regional Manager Lewis Lau, who will be in attendance. “Integrating CGS’ product trio: ORIS CxF Toolbox, iC3D, and ORIS Flex Pack // Web Visualizer to your workflow will ensure effective color communication between all members of the supply chain while bringing your brands to life from 3D mockup to proof to final product.” The system includes updated and integrated versions of several key technologies, including:

- **ORIS CxF Toolbox** – communicates every facet of a brand color along the entire supply chain by using ISO-standard CxF spectral data to control brand spot colors.
- **iC3D** – revolutionizes the process of 3D product design, ideation, visualization and collaboration. Packaging designers and production professionals can easily create accurate 3D models, apply Illustrator artwork, share the results via a secure online viewer, and produce production-ready packaging files.
- **ORIS Flex Pack // Web Visualizer** – ensures fast, easy and cost-effective production of high-quality proofs or mock-ups for packaging, flexibles and label design.

WestPack connects over 20,000 industry professionals from leading companies. The conference is built to deliver the industry’s latest thoughts from its brightest minds – and prepare its attendees for an ever-changing landscape. At the three-day event, CGS will also show its industry-leading suite of ORIS color management and workflow software, including **Press Matcher // Web, Certified // Web**, and **Lynx**. “We unveiled this solution at drupa 2016 to high praise and are excited to share it with WestPack,” adds Lau. “Together, these products will bring your brands to life.”

For more information, or to schedule an interview or demo at the show, contact Kelly Carlson via email (kellyc@cgsusa.com) or phone (612 455 8912).